

## B. Alfman & Ca.

#### An Interesting Sale

has been arranged to take place to-morrow (Tuesday) in the Fancy Needlework Department, on the Fourth Floor.

### IMPORTED LINGERIE PILLOW CASES

(in a number of sizes) all hand-embroidered in a wide choice of designs, will be offered at

65c., 85c., \$1.25, 1.75 to 3.00

A new importation of Fancy Stamped Articles. now shown in this Department, includes novelties in luncheon sets, dresser and buffet scarfs, centerpieces and pillow covers.

#### A Special Sale of Blankets, Bedspreads, Comfortables, Muslin Sheets and Pillow Cases

will be held to-morrow and Wednesday.

The following are very low quotations considering the superior qualities offered.

White Blankets.

\$5.50, 6.50, 7.50 to 11.50 per pair Satin-finish Bedspreads with scalloped edges: Single size each \$3.00 & 3.75 Double size each 3.75 & 4.75

Comfortables, cotton-filled . each \$1.50

Muslin Sheets

plain hems each 62c. to 98c.

Muslin Pillow Cases plain hem each 17c. to 25c.

#### A Special Sale of Black Dress Silks

is now being held and will be continued throughout the week. Included are imported faille and cachemire de sole, lustrous satins of fine quality; drap charmeuse, meteor and crepe de Chine, gros de Londres and taffetas,

marked at extraordinary concessions

from usual prices.

Fifth Avenue - Madison Avenue. 34th and 35th Streets New York

#### BURGLARS AT IT AGAIN.

Y ME WE

Brown to Broom Cigar Story and

autring White Women

RACE TROUBLES IN CUBA. Simple Puneral for Ex-Governor harague.

Church is Avenue Alma, where it will remain soul forwarded to libede taland How to Fight Tuberculosis PARTY SOUR IX-The forecal was

One of Our Greatest

# RUG Purchases

## Seven Thousand and Seventy-Four Wilton and Body Brussels Fine Rugs

In 22 Sizes and 280 Selections, Amounting to Between \$174,000 and \$175,000

All of which are to be sold at less than current prices of today.

This is a notable commercial transaction, requiring a fortnight's negotiation. It exceeds in importance our large operations with the Whittall and Bigelow Hartford rugs, which have since been advanced in price.

The splendid offering of standard rugs which we are now ready to make is given to us by one of the older and best known weavers, whose experience and success cover a period of more than fifty years.

This is not an offering of odds and ends of rejected or discontinued patterns; neither are there seconds or imperfect rugs in the lot.

By our outlet being able to distribute quickly an enormous quantity, we were a desirable customer for the mills and it is fair to say that they made a large discount, which enables us to make a fair profit, though the reduction is plainly stated in the

The sad fact is well known that wool is high and that dyes are much more expensive than usual; in fact, some are double former prices and even at the high prices cannot be had.

There is no reason why the fact should not be made public that after we secured this large lot of rugs the prices went up the next day.

We never use the word "unusual" in our advertising without remembering that the people depend upon our word, and when we say that this is an unusual transaction, from the point of patterns, colors, sizes and values of the rugs, we know that there is no danger of our disappointing our regular customers

These are literally homemade rugs that the people will like to live with.

The Royal Kashan and Savalan Royal Wiltons (see list below) are made of the best quality worsted manufactured; the Trewan Royal Wiltons, of the best quality wool worsted; the Victor Body Brussels, of extra heavy quality worsted.

The Royal Kashan Wiltons have over 18,200 worsted 3-ply tufts in every square foot. The other three grades have over 12,200. All yarns in all four grades are dyed by the best known process.

#### The Rugs match up in all sizes.

If you select a pattern you particularly like, you may have it in any size-

Our regular prices are given in the list below for the identification of the various grades

| Royal Kashan W                               |                | Savalan Royal V                             | Vilton                       | Trewan Wilton  |
|--|----------------|---|------------------------------|--|
| 9x12 feet \$60.00                            |                | 9x12 feet\$43.00                            |                              | 9 x 12 feet \$36.00 \$31.00                                |
| 81/4 x101/2 ft. 54.00                        | 43.00          | 814x101/2 ft. 38.00<br>6x9 feet 24.50       |                              | 81/4x101/2ft 33.50 29.00                                   |
| 6x9 feet 36.50                               | 29.75          | ##14 x 36 inches 3.00                       | 2.50                         | 6x9 feet 22.50 20.50                                       |
| 223/2 x 86 inches 3.75                       | 3.25           | 27 x 54 inches 4.2<br>36 x 63 inches 6.7    | 6.00                         | 27 x 54 inches 4.00 3.50<br>36 x 63 inches 6.00 5.50       |
| 27 x 54 inches 5.75<br>36 x 63 inches 9.00   | 5.15<br>7.75   | 36 x 36 inches 4.2<br>41/2 x 71/2 feet 14.2 | 13.00                        | 9 x 9 feet 81.00 28.75<br>9 x 15 feet 48.75 45.50          |
| 36 x 36 inches 5.75<br>41/2 x 7/2 feet 19.25 | 5.15<br>16.50  | 9 x 9 feet 32.50<br>9 x 14 feet 47.50       |                              | 1016 x 12 feet 48.75 45.50<br>1016 x 14 feet 58.00 54.00   |
| 9 x 9 feet 46.00<br>9 x 15 feet 76.25        | 40.00<br>66.25 | 9 x 15 feet 58.0<br>1036 x 1036 feet 47.0   | 43.00                        | 1114 x 12 feet 48.75 45.50<br>1114 x 15 feet 62.25 58.00   |
| 1016 x 12 feet 76.25<br>1036 x 14 feet 85.75 | 66.25<br>75.00 | 1016 x 14 feet 62.2<br>1016 x 12 feet 58.0  | 48.00                        | Victor Body Brussels                                       |
| 1134 x 12 feet 76.25<br>1134 x 15 feet 95.25 | 66.25<br>82.75 | 1114 x 12 feet 53.9                         | 62.50                        | 9x12 feet\$28.50 \$24.00                                   |
| 214 x 9 feet 11.50<br>214 x 12 feet 15.50    | 10.25          | 214 x 9 feet 8.50<br>214 x 12 feet 11.50    | 10.25                        | 814x101/2ft. 26.75 22.50                                   |
| 8 x 9 feet 10.00                             | 17.00          | 2) x 15 feet 18.7<br>3 x 9 feet 11.7        | <ul><li>一・このでのものか。</li></ul> | 6x9 feet 18.50 15.75                                       |
| 5 x 12 feet 21.00<br>5 x 15 feet 25.75       | 18.25<br>22.50 | 5 x 12 feet 15.7.<br>5 x 15 feet 19.5       |                              | 101/2 x 101/2 feet 84.50 29.00 101/2 x 12 feet 89.00 33.00 |

Extra Salesmen will be on hand to accommodate customers

The space on the rug floor on which these rugs are shown—in size groups—has been cleared of all other rugs, to avoid any possibility of other rugs becoming mixed up with them. Fourth Gallery, New Building.

The John Whamaler Store

## At the Sign of the Triangle

"Raymond Hitchcock, Douglas Fairbanks, Dustin Farnum, Mabel Normand, Mack Sennett, Fred Mace, all in one bill"--

"What sort of a combination is that?" asked a man who read the Triangle announcement last week. "Just look at this," he continued. "'Frank Keenan, Eddie Foy, Lillian Gish, Rozsika Dolly, Wilfred Lucas in another bill; Billie Burke, Bruce MacRae, Helen Ware, Tully Marshall, Joe Weber, Lew Fields in a third entertainment,' and so on. What are they trying to do? Mix up the tragedians and the comedians, the buffoons and the farceurs, the light sentimental and the historical-pastoral, the twinkletoes of musical comedy and the reverie of the thinker?"

No, the TRIANGLE FILM CORPORA-TION for the opening of its new policy at the Knickerbocker Theatre, New York, beginning Thursday evening, September 23d, is not trying to jumble the talents of its many stars nor the diverse plays which it will present.

Let us illustrate what is being done by a glance at stage history:

In the golden days when Kemble and Kean, Macready and Mathews illumined the stage, patrons repaired to Covent Garden or Drury Lane early in the evening. The bill was introduced by a curtain raiser. There followed at about 8.30 P. M. the piece de resistance of the evening-an elaborate drama, some masterpiece of Shakespeare or Sheridan or Knowles. Then a merry farce or a light afterpiece closed the varied entertainment of the evening.

Nobody thought the bill too long, because every one was privileged to see as much or as little of it as he wanted to. The fops in their sedan chairs came from White's or Almack's to while away a couple of hours looking at Edmund Kean as Shylock or the Moor. Milady left the dance or the drawing room to appear at 11 o'clock and laugh at the farce.

Diverse forms of art do not interfere with each other when shown separately and not rudely commingled in any one play. The experienced theatregoer loves them all. In the golden days all were offered to everybody practically nightly. Among the many misfortunes incidental to the decline of stage art is this falling away from old ideals. One play, one metier at a single theatre has become the rule.

TRIANGLE PLAYS will change all that. In a single evening patrons will be able to see:

A matinee favorite like Dustin Farnum in a great love play (this time an Alaskan story entitled "The Iron

The quaint and satiric comedian Raymond Hitchcock in an uproarious farce, "My Valet" (like those famous things that Charles Mathews did), supported by Mabel Normand, Mack Sennett and Fred Mace.

Douglas Fairbanks, most energetic of youthful heroes, in "The Lamb," a wonderful adventure story of the Southwest and of Mexico.

Each of the three entertainments complete in itself; each in a different key; the three harmonizing with each other, so that gay succeeds grave, and laughter follows tears.

And so with the combinations of the later weeks. Rozsika Dolly will dance her way into the hearts of admirers in a Bohemian play the same night that at another hour Frank Keenan will reveal the strong emotionalism of "The Coward," or that Eddie Foy will contribute his innumerable japes to the exploiting of "A Favorite Fool."

Still again, Billie Burke is to shine in Scottish comedy on an evening when Tully Marshall will also be seen in a great crook drama, and later Weber and Fields in some of their characteristic antics. It will be fine to have the roman-ticism of Orrin Johnson in "D'Artagnan" as a foil to the humors of De Wolf Hopper as "Mr. Pickwick;" the tragic mastery of Mae Marsh to set off the clever detective cunning of John Emerson or the intrigue of Frank Campeau.

The stage should mirror life. For the first time in recent stage history it seems to be reverting to its function of portraying life in the large.

And it is the motion picture art, the screen art, which is achieving this. Griffith, Sennett and Ince are returning to one of the finest dramatic fashions of the world—the fashion of giving us interpretation of not one but many sides of life in a single evening.

That fashion prevailed in the English and European playhouses a hundred years ago; on the stage of the Grand Monarque of France two hundred years ago; in the spacious time of great Elizabeth more than three hundred years ago, AND THERE IS NO REASON WHY IT SHOULD NOT PREVAIL NOW.

THE KNICKERBOCKER THEATRE is the place and THURSDAY EVENING, SEPT. 23d, is the time when these new plans of TRIANGLE FILM CORPORATION are to be first realized.

TRIANGLE FILM CORPORATION.